



MARY DOYLE

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experience design

R/GA, New York, NY
March 2000 - Present

- **Designer** Visual design for large and small scale Web sites. Working with interaction designers, production artists, programmers and clients on all steps of design/development process. Projects include: SC Johnson's brand sites; SC Johnson's Clean Home Journal; Hot Topic; and Bed Bath & Beyond.
- **Junior Designer/Production Artist** Created pages based on established design, designed additional elements for existing pages; and created style guides. Projects included IBM, Torrid, Ellis Island, and HBO's Sex in the City.

McGraw Hill Publishers, New York, NY
November 1999 - March 2000

- **Designer** Worked as part of a team to develop layout, design pages, create spec sheets, and edit the design of a grade school math book.

Ricci Associates, New York, NY
March 1999 - October 1999

- **Designer** Created all presentation materials and revised design of marketing brochures for an architecture firm. Designed and implemented a standard aesthetic for all company materials.

other

BAR Architects, San Francisco, CA
January 1997 - January 1999

- **Project Administrator** to multiple concurrent projects. Duties included preparing staffing/budget spread sheets, monitoring budget, reviewing billing and mediating project communication.
- **Office Administrator** Organized and implemented a system for document storage. Included establishing and maintaining procedures and database.

skills Photoshop, Illustrator, Quark Express, InDesign, some Flash, GoLive

education **San Francisco Art Institute**, San Francisco, CA

Bachelor of Fine Arts, Painting.

Participated in SFAI Mobility Program semester abroad at Rietveld Akademie, Amsterdam, Netherlands.

Parsons School of Design, New York, NY

Illustration Major. Dean's List, third semester. TAP Scholarship Recipient.
Transferred to SFAI at end of the second year.

references **Nick Law**, Vice President of Visual Design R/GA, 212.946.4000

Kris Kiger, Creative Director R/GA, 212.946.4000

Carolyn Weiss, Producer R/GA, 212.946.4000